

Product of Cornwall



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**MARK joins forces with Kvadrat at Coexistence
Upper Street 16-22 March 2012**

Coexistence are hosting an exhibition by the British furniture brand MARK. Titled INPUT, it is a collaboration with the Danish textiles company Kvadrat and will show what goes into a piece of high quality contract furniture in four areas: Design, Skills, Materials and Teamwork.

The event will also see the launch of a new design for MARK by Tomoko Azumi, The Verso chair. Work by Dylan Freeth, Sam Johnson and Gala Wright will also feature in a range of exhibits using Kvadrat fabrics.

In planning the event, the team wanted to make sure the show was content-rich and not just a display of furniture components. ‘We are increasingly aware of there being an interest in the whole story – how the design comes about, what materials are used and where they are sourced and processed, how things are made and who is involved’ explains Coexistence’s Daniel Gay. ‘Both MARK and Kvadrat are very open to this. The event will be a fascinating and revealing glimpse behind the scenes.’

MARK is well known as a torch-bearer for UK manufacturing and sustainable production, and Kvadrat produce 85% of their woollen textiles in mills in Britain. The show will include footage of production processes, examples of tooling and details of the collaboration that goes in to bringing a design to the market.

The show will be open Monday-Friday, 10am 6pm. Check the website for details of special events and designers talks throughout the week: www.markproduct.com

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Contact details and high res images:

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Notes to Editors:

INPUT

This collaboration builds on an event in 2010 when MARK exhibited at Coexistence, during which time a number of seminars were held with architects and other furniture specifiers. What emerged from those sessions was a real interest in how the furniture was produced, the collaborations involved, and the environmental and social impact of furniture production.

By bringing together the 3 partners the aim of INPUT is to tell this story in an educative and engaging way. MARK, Kvadrat and Coexistence all share a commitment to inform and to support design and manufacture in the UK.

MARK (always in capitals please)

MARK is a furniture manufacturing company based in Cornwall, United Kingdom. It was launched in 2008 by Anna Hart and John Miller, with a line-up of designers including Tomoko Azumi, Kay+Stemmer and Sam Johnson. The aim of the company is to produce quality furniture that does not compromise on comfort, usability or sustainability. Partnering these designers with their manufacturing partners MARK utilises both the traditional craft skills and hi tech innovations coming out of Cornwall, the most creative of counties. MARK's mission is to raise the profile of the quality of design, skills and manufacturing in Cornwall by taking them to a national and international market.

Coexistence

Founded in 1974 by Directors Mary Wiggin and Ross Bull, COEXISTENCE have been supplying contemporary furniture, lighting and accessories to architects and designers for 37 years, and surprisingly, many of the innovative designs which they have introduced over those years are still in production, still being specified (but now by a new generation), and still available through COEXISTENCE. COEXISTENCE is a unique company and was born out of a desire to promote good design which remains central to the company's core values. COEXISTENCE strives to use its in-depth knowledge of today's finest contemporary furniture to research, supply and install design-focused products, providing clients with the highest quality service on every project, whether in the UK or internationally.

Kvadrat

Kvadrat was established in Denmark in 1968 and now holds a leading position in the European market of design-textiles supplying renowned architects, designers and furniture manufacturers throughout the world, for use in upholstery and curtains. Kvadrat fabrics have been used in some of the world's most famous architectural developments including The Gherkin – London, Museum of Modern Art – NYC, Walt Disney Concert Hall – Los Angeles, Reichstag – Berlin, Guggenheim Museum – Bilbao, Copenhagen Opera House – Denmark, Yves St. Laurent – Paris and the new Opera House in Oslo.

Tomoko Azumi

Tomoko Azumi leads t.n.a. design studio - a multi-cultural design team based in East London. Since being founded in 2005, the studio has undertaken design work in the fields of furniture, household and electrical products, and lighting. It also carries out exhibition and commercial space design, as well as research projects. Although the studio's goals vary according to the nature of the project, they always thrive on context and history, and enjoy the challenges of fabrication methods and materials. Their aim is to improve the quality of daily life, its functionality and visual landscape.

Verso Chair

A range of indoor and outdoor chairs based on a common steel frame with or without arms. Different versions of the chairs are suitable for a various applications including meeting rooms, café and restaurant, breakout and educational use. The Verso chair stacks up to 9 high. Verso is manufactured in the UK.



NEW Verso/ chair
design by Tomoko Azumi / MARK Product



Arris/ lounge chair
design by Gala Wright/
MARK Product



Bosco/ sofa
design by Gala Wright/
MARK Product



Iso/ table
design by Dylan Freeth/
MARK Product



Arris detail



Bosco



Iso dining table

