



## **MARK Product announce collaboration with ten leading architecture & design firms for Clerkenwell Design Week**

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FOR IMMEDIATE RELEASE

To celebrate their tenth birthday, MARK Product have invited 10 designers to make their MARK on 10 of their Loops chairs, to be displayed as part of an interactive exhibition at Clerkenwell Design Week.

Entitled 'Power of Ten', the exhibition aims to highlight the collaboration at the heart of the design and manufacturing process. CDW attendees are invited to visit the MARK Product showroom at 1 St. John's Square, EC1M 4DH, from 21st May to see the completed products and vote on their favourite re-interpretation. A 'blank' chair will also be on show for visitors to modify themselves.

HLW, ID:SR Sheppard Robson, Manalo & White, MCM, Morey Smith, PENSON, Resonate, Spacelab, Thirdway Architecture and tp bennett are all taking part in the collaboration. The interior and architecture practices have assembled design teams to tackle the challenge and have been given the option to specify fabric supplied by Kvadrat, digitally print or physically modify their chair.

MARK Product co-founder John Miller said of the collaboration "This year, MARK Product and Clerkenwell Design Week share their tenth birthdays and what better way to celebrate than collaborating with ten leading architecture and design practices. We're proud to work alongside these firms and are excited to see their creations."

The Loops chair range was designed by Studiomama and launched by MARK Product in 2018.

Also taking place in the MARK Product showroom during CDW will be talks with 'Do Design' author Alan Moore and Tiny Habits' expert Mike Coulter, as well as a panel discussion with design writer Katie Treggiden, hosted by vintage lighting experts skinflint. Artist-craftswoman Amy Isle Freeman has also hand-painted a MARK Product Shaper table which will be on display in the showroom.

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